dental   vision   life

Something to smile about

When you feel better and look better, you smile more

Having dental coverage offers much more than just professional cleanings and cavity checks for a bright smile. Regular dentist visits can detect and treat gum disease – called periodontal disease – which is linked to other health problems. So, cover yourself and your family with a dental plan to keep healthy and smiling.

Talk to your broker about Blue Shield dental coverage available to you.
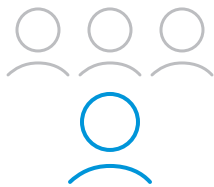
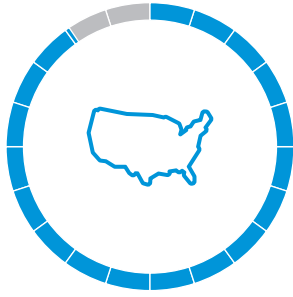**1 in 4 adults feels embarrassed** about the condition of their mouth and teeth[1]

People with severe periodontal disease are **2x as likely to develop type 2 diabetes**[2]

Periodontal disease is the **number one cause of tooth loss**[3]

7x greater likelihood that a pregnant woman with periodontal disease will have a premature baby[4]

blueshieldca.com

blue california

91% of Americans are living with tooth decay[5]

59% of Americans say cost is the top reason for not visiting the dentist[6]

Tooth decay is the single most common chronic childhood disease, ahead of childhood obesity, asthma, and diabetes[7]

1 "California's Oral Health and Well-Being," 2015, ada.org.
2 "Periodontal Disease and Incident Type 2 Diabetes," Demmer, Ryan et al. Diabetes Care, 31(7), July 2008.
3 National Institute of Dental and Craniofacial Research, July 2018.
4 "Oral Health Care During Pregnancy and Early Childhood: Practice Guidelines," New York State Department of Health, August 2006.
5 "Dental Caries and Tooth Loss in Adults in the United States, 2011-2012," NCHS, May 2015.
6 "Oral Health and Well-Being in the United States," 2015, ada.org.
7 American Academy of Pediatric Dentistry, aapd.org.

BROKER INFORMATION

Agent name:
Agency name:
Phone number:
Email address:
Website:
Personalized URL:

blueshieldca.com

blue california