dental   vision   life

Something to smile about

When you feel better and look better, you smile more.

Having dental coverage offers much more than just professional cleanings and cavity checks for a bright smile. Regular dentist visits can detect and treat gum disease – called periodontal disease – which is linked to other health problems. So, cover yourself and your family with a dental plan, to keep healthy and smiling.

Talk to your employer or broker about Blue Shield dental coverage available to you.

1 IN 4 ADULTS
– WHO FEEL EMBARRASSED –

DUE TO THE CONDITION **OF THEIR MOUTH AND TEETH**[1]

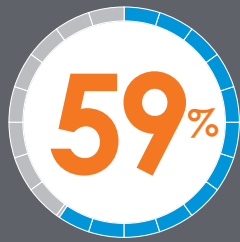PEOPLE WITH SEVERE **PERIODONTAL DISEASE** ARE **2X** AS LIKELY TO DEVELOP **TYPE 2 DIABETES**[2]

PERIODONTAL DISEASE IS THE NUMBER ONE **CAUSE OF TOOTH LOSS**[3]

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7X GREATER LIKELIHOOD
– THAT A –
PREGNANT WOMAN
WITH PERIODONTAL DISEASE
– WILL HAVE A –
PREMATURE BABY[4]

91%
PERCENTAGE OF AMERICAN
ADULTS LIVING **WITH**
TOOTH DECAY[5]

59%
PERCENTAGE OF
AMERICANS
WHO CITE **CO$T**
AS THE TOP REASON
– REGARDLESS OF INCOME, AGE,
OR SOURCE OF DENTAL BENEFITS –
AS THE REASON FOR NOT VISITING THE DENTIST[6]

TOOTH DECAY
IS THE **SINGLE MOST
COMMON CHRONIC
CHILDHOOD
DISEASE**[7]

TOOTH DECAY

CHILDHOOD OBESITY

ASTHMA
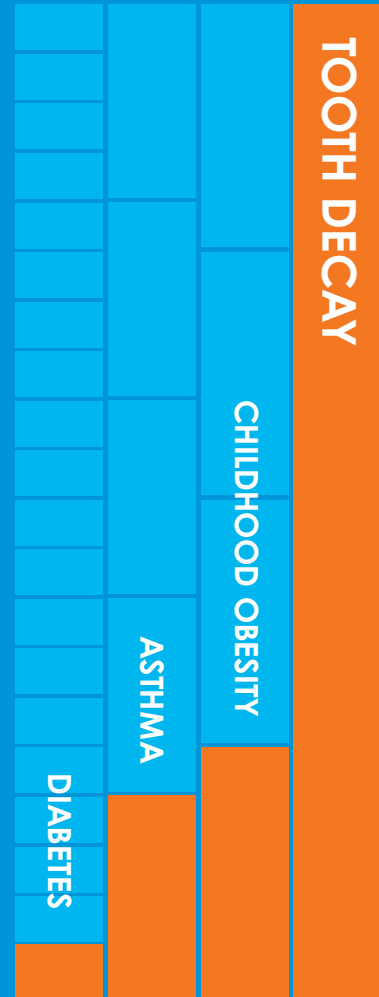
DIABETES

1   "California's Oral Health and Well-Being," 2015, ada.org.
2   "Periodontal Disease and Incident Type 2 Diabetes," Demmer, Ryan et al. Diabetes Care, 31(7), July 2008.
3   National Institute of Dental and Craniofacial Research, July 2018.
4   "Oral Health Care During Pregnancy and Early Childhood: Practice Guidelines," New York State Department of Health, August 2006.
5   "Dental Caries and Tooth Loss in Adults in the United States, 2011-2012," NCHS, May 2015.
6   "Oral Health and Well-Being in the United States," 2015, ada.org.
7   American Academy of Pediatric Dentistry, aapd.org.

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