Blue Shield Email Template for IFP Brokers

Subject: Videos – Share the Series

***This is a suggested template. Please edit to personalize for your business.***

**Subject:** Need help navigating your plan? Watch these quick videos

Dear <Client First Name>,

To help you get the most out of your Blue Shield health plan, a **series of short, step-by-step videos** is available to guide you through key features and tools. Whether you’re **new to Blue Shield or just need a refresher**, these videos can help you navigate your online account **and manage your plan with ease**.

**Video Topics:**

* [Register and Navigate your online account](https://player.vimeo.com/progressive_redirect/playback/1010790526/rendition/720p/file.mp4?loc=external&signature=15a4132da66a74aa8ce5cb3d5dba8ee1acd3d1f08f29a9fcd733691dff4b4242)
* [Sign Up for AutoPay](https://player.vimeo.com/progressive_redirect/playback/1009327611/rendition/720p/file.mp4?loc=external&signature=d4b13791294d23ebdbbe946271d2fbc8ebcb40b978621947d037656b463163de)
* [Ways to Get Your ID Card](https://player.vimeo.com/progressive_redirect/playback/1005664692/rendition/720p/file.mp4?loc=external&signature=b43d140f80c1f8e9d602a86dfea3e9ce08e97a5855621b3a4c4e30090dda2e1c)
* [Select or Change Your Doctor](https://player.vimeo.com/progressive_redirect/playback/1009300075/rendition/720p/file.mp4?loc=external&signature=b8ba3a70adf95799ab58719a0e9719749b09dea99c8bb3e9280295b28d67b60b)
* [View or Submit a Claim](https://player.vimeo.com/progressive_redirect/playback/1009291936/rendition/720p/file.mp4?loc=external&signature=33e783114f7642690051080eae86ea43855048cb067dbdb274600a081868cb4f)
* [Navigating the Renewal Portal](https://player.vimeo.com/progressive_redirect/playback/1010262637/rendition/720p/file.mp4?loc=external&signature=720a0e4e1233d04fd8327912e4561b9be37d6a83d182af8e2982dc4b4158a97e)

**These videos are available anytime**—just watch when you need them!

If you have any questions, feel free to contact our office at <(xxx) xxx-xxxx>.

Best,

<Broker Name>

<Broker Phone Number>