

Look into your health

Did you know regular eye exams can help people live longer, healthier lives?

The eyes provide doctors with a unique window into the human body: a clear view of blood vessels, arteries, and cranial nerves give physicians a better picture of your overall health. Earlier diagnosis of health problems, of course, enables patients to seek treatment sooner and improves the likelihood of a successful outcome.

Talk to your broker about Blue Shield vision coverage available to you

Blue Shield's vision plans* are a great value, offering benefits like exams, contact lenses, and frame allowances through the largest vision network in California.

Members have easy access to a diverse network† of providers across the U.S., including online options, independent eye doctors, and national/regional retail providers like LensCrafters®, Pearle Vision, Walmart, Costco, Sam's Club, and Target Optical®



80% of vision loss is preventable or treatable¹



1 in 4 children have a vision disorder requiring diagnosis and treatment by an eye doctor²



Over 4 million Americans have glaucoma, which affects the optic nerve and is the second leading cause of blindness worldwide.⁴ It's estimated that 2 million more Americans suffer from glaucoma but have not been diagnosed.

More than 20 major health problems can be detected through an eye exam³, including:

- Cancer
- Diabetes
- Heart disease
- High blood pressure
- High cholesterol
- Rheumatoid arthritis
- Thyroid disorder

Broker information

Agent name

Agency name

Phone number

Email

Website

Personal URL

* Underwritten by Blue Shield of California Life & Health Insurance Company

† Vision providers in California are available through a contracted vision plan administrator.

¹ "Blindness Statistics 2025," (March 2025), Vision Center

² AOA: Eye-Q Survey (April 2021)

³ "20 Surprising Health Problems an Eye Exam Can Catch," (April 2025), American Academy of Ophthalmology, www.aao.org

⁴ "Glaucoma Facts and Stats" (March 2025), Glaucoma Research Foundation glaucoma.org